



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>.

Geography: Congressional District 1 (111th Congress), Wisconsin

Subject	Number	Percent
SEX AND AGE		
Total population	728,042	100.0
Under 5 years	45,221	6.2
5 to 9 years	48,993	6.7
10 to 14 years	51,340	7.1
15 to 19 years	50,137	6.9
20 to 24 years	41,768	5.7
25 to 29 years	44,636	6.1
30 to 34 years	43,980	6.0
35 to 39 years	46,111	6.3
40 to 44 years	51,954	7.1
45 to 49 years	59,298	8.1
50 to 54 years	58,304	8.0
55 to 59 years	49,519	6.8
60 to 64 years	40,135	5.5
65 to 69 years	28,622	3.9
70 to 74 years	21,776	3.0
75 to 79 years	17,418	2.4
80 to 84 years	14,587	2.0
85 years and over	14,243	2.0
Median age (years)	39.2	(X)
16 years and over	572,012	78.6
18 years and over	550,500	75.6
21 years and over	523,990	72.0
62 years and over	119,526	16.4
65 years and over	96,646	13.3
Male population	360,215	49.5
Under 5 years	23,113	3.2
5 to 9 years	25,078	3.4
10 to 14 years	26,330	3.6
15 to 19 years	26,256	3.6
20 to 24 years	21,684	3.0
25 to 29 years	22,314	3.1
30 to 34 years	22,087	3.0
35 to 39 years	23,108	3.2
40 to 44 years	25,955	3.6
45 to 49 years	29,410	4.0
50 to 54 years	28,953	4.0
55 to 59 years	24,676	3.4
60 to 64 years	19,697	2.7
65 to 69 years	13,639	1.9
70 to 74 years	10,038	1.4
75 to 79 years	7,573	1.0
80 to 84 years	5,821	0.8
85 years and over	4,483	0.6

Subject	Number	Percent
Median age (years)	38.0	(X)
16 years and over	280,349	38.5
18 years and over	269,222	37.0
21 years and over	255,038	35.0
62 years and over	52,699	7.2
65 years and over	41,554	5.7
Female population	367,827	50.5
Under 5 years	22,108	3.0
5 to 9 years	23,915	3.3
10 to 14 years	25,010	3.4
15 to 19 years	23,881	3.3
20 to 24 years	20,084	2.8
25 to 29 years	22,322	3.1
30 to 34 years	21,893	3.0
35 to 39 years	23,003	3.2
40 to 44 years	25,999	3.6
45 to 49 years	29,888	4.1
50 to 54 years	29,351	4.0
55 to 59 years	24,843	3.4
60 to 64 years	20,438	2.8
65 to 69 years	14,983	2.1
70 to 74 years	11,738	1.6
75 to 79 years	9,845	1.4
80 to 84 years	8,766	1.2
85 years and over	9,760	1.3
Median age (years)	40.3	(X)
16 years and over	291,663	40.1
18 years and over	281,278	38.6
21 years and over	268,952	36.9
62 years and over	66,827	9.2
65 years and over	55,092	7.6
RACE		
Total population	728,042	100.0
One Race	712,442	97.9
White	631,694	86.8
Black or African American	39,254	5.4
American Indian and Alaska Native	2,956	0.4
Asian	12,308	1.7
Asian Indian	4,152	0.6
Chinese	1,594	0.2
Filipino	1,548	0.2
Japanese	361	0.0
Korean	983	0.1
Vietnamese	908	0.1
Other Asian [1]	2,762	0.4
Native Hawaiian and Other Pacific Islander	260	0.0
Native Hawaiian	75	0.0
Guamanian or Chamorro	75	0.0
Samoan	29	0.0
Other Pacific Islander [2]	81	0.0
Some Other Race	25,970	3.6
Two or More Races	15,600	2.1
White; American Indian and Alaska Native [3]	2,482	0.3
White; Asian [3]	2,300	0.3
White; Black or African American [3]	5,380	0.7
White; Some Other Race [3]	2,842	0.4
Race alone or in combination with one or more other races: [4]		
White	645,798	88.7
Black or African American	46,294	6.4
American Indian and Alaska Native	6,490	0.9

Subject	Number	Percent
Asian	15,419	2.1
Native Hawaiian and Other Pacific Islander	738	0.1
Some Other Race	29,942	4.1
HISPANIC OR LATINO		
Total population	728,042	100.0
Hispanic or Latino (of any race)	65,848	9.0
Mexican	51,384	7.1
Puerto Rican	6,776	0.9
Cuban	538	0.1
Other Hispanic or Latino [5]	7,150	1.0
Not Hispanic or Latino	662,194	91.0
HISPANIC OR LATINO AND RACE		
Total population	728,042	100.0
Hispanic or Latino	65,848	9.0
White alone	33,484	4.6
Black or African American alone	1,266	0.2
American Indian and Alaska Native alone	724	0.1
Asian alone	176	0.0
Native Hawaiian and Other Pacific Islander alone	57	0.0
Some Other Race alone	25,346	3.5
Two or More Races	4,795	0.7
Not Hispanic or Latino	662,194	91.0
White alone	598,210	82.2
Black or African American alone	37,988	5.2
American Indian and Alaska Native alone	2,232	0.3
Asian alone	12,132	1.7
Native Hawaiian and Other Pacific Islander alone	203	0.0
Some Other Race alone	624	0.1
Two or More Races	10,805	1.5
RELATIONSHIP		
Total population	728,042	100.0
In households	713,125	98.0
Householder	284,605	39.1
Spouse [6]	147,618	20.3
Child	214,725	29.5
Own child under 18 years	161,891	22.2
Other relatives	29,792	4.1
Under 18 years	11,899	1.6
65 years and over	4,542	0.6
Nonrelatives	36,385	5.0
Under 18 years	3,346	0.5
65 years and over	1,520	0.2
Unmarried partner	20,108	2.8
In group quarters	14,917	2.0
Institutionalized population	10,529	1.4
Male	7,410	1.0
Female	3,119	0.4
Noninstitutionalized population	4,388	0.6
Male	2,184	0.3
Female	2,204	0.3
HOUSEHOLDS BY TYPE		
Total households	284,605	100.0
Family households (families) [7]	192,506	67.6
With own children under 18 years	86,269	30.3
Husband-wife family	147,618	51.9
With own children under 18 years	59,739	21.0
Male householder, no wife present	13,684	4.8
With own children under 18 years	7,515	2.6
Female householder, no husband present	31,204	11.0
With own children under 18 years	19,015	6.7

Subject	Number	Percent
Nonfamily households [7]	92,099	32.4
Householder living alone	75,159	26.4
Male	32,938	11.6
65 years and over	7,808	2.7
Female	42,221	14.8
65 years and over	20,889	7.3
Households with individuals under 18 years	93,687	32.9
Households with individuals 65 years and over	69,044	24.3
Average household size	2.51	(X)
Average family size [7]	3.04	(X)
HOUSING OCCUPANCY		
Total housing units	315,935	100.0
Occupied housing units	284,605	90.1
Vacant housing units	31,330	9.9
For rent	7,891	2.5
Rented, not occupied	377	0.1
For sale only	4,507	1.4
Sold, not occupied	733	0.2
For seasonal, recreational, or occasional use	13,338	4.2
All other vacants	4,484	1.4
Homeowner vacancy rate (percent) [8]	2.2	(X)
Rental vacancy rate (percent) [9]	8.5	(X)
HOUSING TENURE		
Occupied housing units	284,605	100.0
Owner-occupied housing units	199,926	70.2
Population in owner-occupied housing units	524,446	(X)
Average household size of owner-occupied units	2.62	(X)
Renter-occupied housing units	84,679	29.8
Population in renter-occupied housing units	188,679	(X)
Average household size of renter-occupied units	2.23	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.